



## **Public Diplomacy Intern with proven SoMe skills for the World's #1 SoMe country**

**Duration: February 1<sup>st</sup>, 2025, until July 31<sup>st</sup>, 2025**

This is a unique opportunity for a highly motivated, talented, and self-driven bachelor's degree in communication, Public Affairs, or similar degrees within the field to help develop and execute an aggressive Embassy SoMe campaign in the Philippines, which is leading the world in density and time spent on SoMe platforms. Working directly with the Ambassador in Manila, the intern will focus on rapidly increasing the embassy's communicative reach toward the local Filipino population throughout the Philippines.

The position will likely involve some travel in the Philippines. As an intern at a medium-sized Danish Embassy, the candidate should be prepared to support additional Embassy-related activities as needed.

The position requires professional experience with SoMe skills and a solid creative and imaginative mindset. Depending on the campaign's strategic direction, the Embassy will deploy photography, video clips, drone footage, podcasts, and live streams to support its SoMe campaign. Knowledge and experience in one or several of these areas is an asset. Proficiency in English writing is mandatory.

Candidates who successfully pass the initial interview will be invited to a written test and asked to submit samples of SoMe postings or podcasts of their choice.

### **Terms of Employment**

The internship is six (6) months, commencing on February 1<sup>st</sup>, 2025, and ending on July 31<sup>st</sup>, 2025.

This is an unpaid internship, but the Embassy will provide an allowance of DKK 4,000 per month to cover the living costs, as well as DKK 125 to help cover your phone plan. During the stay, SU can be included according to the current regulations (and the allowance provided by the Embassy will not affect your SU). The intern is responsible for finding accommodation, but the Embassy can assist with possible contacts and advice.

The average weekly working time is 38 hours, and the intern is entitled to 12 days of holiday during the internship. At their own expense, the intern must have valid travel/health insurance covering their entire stay.

### **Application**

**Deadline for application: October 1<sup>st</sup>, 2024**

Application/Cover Letter and Curriculum Vitae, both written in English, relevant educational documents, and recommendation letter(s) may be sent in one combined PDF form to the Embassy either via email: [mnlambadmin@um.dk](mailto:mnlambadmin@um.dk) or secure digital mail via e-box: "*Ministry of Foreign Affairs*" > "*Representations*" > "*Embassy Manila*". Please send it in a combined PDF file with a specified area of work application.